

SPONSOR PROSPECTUS



LEADERSHIP SUMMIT

March 20 - 22, 2025

Atlanta, GA

New Horizons: Suzuki's Bright, Bold Future

Join us as we write the next chapter of our Suzuki story

Contact: Angelica Cortez
angelica@suzukiassociation.org

Connect with Leaders of the SAA

Connect directly with leaders of the Suzuki Association of the Americas and promote your product through a targeted, personalized approach tailored to your needs.



Targeted Audience

Engage directly with decision-makers who influence strategy and thought leadership in music education. Suzuki Leadership Summits are intimate, and intend to connect attendees with a small, focused group of advertisers.



Customized Brand Visibility

With opportunities to connect to wide audiences at our Keynotes and Welcome Receptions, or a small targeted audience at a Music Industry Session, we can customize the audience you want to connect to. This summit serves as a gateway to connections and insights that will move our industry forward.

ABOUT THE SUMMIT

Join 300 leaders from the Suzuki Association of the Americas for an immersive summit. Taking place in Atlanta, Georgia, alongside ASTA's annual conference, this exclusive event offers opportunities to engage with Suzuki teachers, trainers, board members, summer program Directors, Community Music Schools, and Chapter leaders. Showcase your offerings to this key audience and build meaningful connections that will drive future partnerships and growth.



SUZUKI BY THE NUMBERS

6,204 members based in the US, Canada, and Latin America

GEOGRAPHIC BREAKDOWN:

80% United States

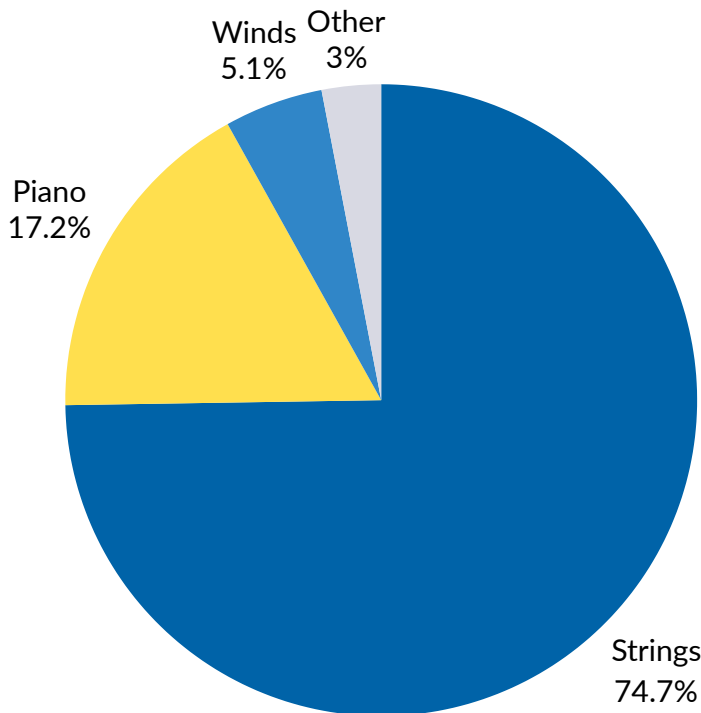
11% Latin America

4% Canada

Strings: Violin (40%), Viola, Cello, Bass, Guitar, Harp

Winds: Flute (64%), Recorder, Brass, Voice

Other: Early Childhood Education (ages 0-3), Accordion, & Organ



SPONSOR OPPORTUNITIES



Keynotes & Reception

Connect with our members directly during plenary sessions at the event



Music Industry Session

Share your work and expertise with our members and potential customers in a 50 minute session.



Direct Emails

Our member emails have an open rate of 70%, and our newsletter reaches 20,000! Send an email directly to our members, and conference attendees!

Packages

Sponsorship offers you high visibility with Suzuki leaders. With several formats & opportunities to connect with our members, choose the benefits that matter to you most. **Write to Angelica Cortez** (angelica@suzukiassociation.org) to create your customized package today.

 **Gold Sponsor**
\$5,000

 **Silver Sponsor**
\$2,000

 **Bronze Sponsor**
\$750

Sponsor Opportunities include:

- **Pre/Post-Conference Emails:** Send a personalized email to our attendees before or after the event.
- **Branded Attendee Bags:** Your logo and brand can be represented on our bags.
- **Conference Bag Insert:** Send attendees information about your organization.
- **Music Industry Session:** Lead or sponsor a specialized session for members.
- **Keynote, Reception or Coffee Sponsor:** Speak to our attendees directly while they're gathered at plenary sessions.

For full pricing and details, email Angelica Cortez



Photographs, courtesy of Denny Medley